LONE RIVER SUMMER ESCAPE CONTEST RULES

THE LONE RIVER SUMMER ESCAPE CONTEST (THE "**CONTEST**") IS INTENDED TO BE CONDUCTED IN CANADA ONLY (EXCLUDING QUÉBEC) AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE OF THE AGE OF MAJORITY IN THEIR PROVINCE OR TERRITORY OF RESIDENCE OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "**CONTEST RULES**").

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

(a) be a legal resident of Canada (excluding the province of Québec);

(b) be of the age of majority in their province or territory of residence or older at the time of entry;

(c) be legally able to travel within Canada and have any and all necessary documentation as may be required for presentation to Canadian customs and airport personnel; and

(d) if selected as a potential Winner (as defined in Section 4(a) below) be willing and able to travel and participate in the Prize (as defined in Section 4(a) below) between September 1, 2023 through September 30, 2023 (the **"Travel Period**").

Employees of Corus Radio Inc. operating CFNY-FM, CHAY-FM, CFOX-FM, CKRY-FM, CISN-FM, CKQB-FM, CFHK-FM, CING-FM, CKCB-FM, CKWS-FM and CKRU-FM (each a "**Station**", collectively the "**Stations**") and its parents, affiliates, subsidiaries, related companies, successors and assigns, together with the Stations, "**Corus**", Diageo Canada Inc and its affiliates, subsidiaries, related companies, successors and assigns collectively, "**Diageo**" and together with Corus, the "**Sponsors**"), advertising and promotional agencies, any person who has been confirmed as a winner of any previous Station administered contests within thirty (30) days preceding the Contest start date indicated below where the prize was valued over one thousand Canadian dollars (CDN$1,000.00), and/or the household members of any of the above are not eligible to enter.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST PERIOD. The Contest begins at 12:01 a.m. Eastern Time ("**ET**") on July 17, 2023 and ends at 11:59 p.m. ET on August 11, 2023 (the "**Contest Period**") after which time the Contest will be closed and no other entries shall be accepted.

3. HOW TO ENTER.

(a) There is no purchase necessary to enter the Contest. To enter, listen to a Station Monday through Friday during the Contest Period, for the clue of the day (the "**Clue**") which shall be announced three (3) times per day. Upon hearing the Clue, listeners are invited to visit

https://edge.ca/ https://931freshradio.ca/ https://cfox.com/ https://country105.com/ https://cisnfm.com/ https://jumpradio.ca/ https://1031freshradio.ca/ https://energy953radio.ca/ https://thepeakfm.com/ https://1043freshradio.ca/ or https://1005freshradio.ca/ (each a "**Contest Website**") to complete and submit an entry form together with the correct answer to the Clue to enter the prize draw. No entries will be accepted by any other means.

(b) Limit of three (3) entries, per person, per twenty-four (24) hour period. In the case of multiple entries, only the first three eligible entries will be considered.

(c) Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of the Contest Rules, "authorized account holder" of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any entrant may be required to provide the Sponsors with proof that they are the authorized account holder of the e-mail address associated with their entry.

4. PRIZE.

(a) There is one (1) prize (the "**Prize**") available to be won by the Prize winner (the "**Winner**") consisting of a trip for four (4) to a Canadian destination as selected by the Sponsors in their sole discretion (the "**Destination**"), which shall include three (3) nights accommodation at a hotel or such other venue to be selected by the Sponsors in their sole discretion for the Winner and three (3) guests (each a "**Guest**", collectively the "**Guests**"). The approximate retail value of the Prize is ten thousand Canadian dollars (CDN $10,000.00).

(b) The Prize **may** also include the following (as determined by the Sponsors in their sole discretion):

(i) Round-trip economy airfare for the Winner and Guests leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near the Winner's home, as determined by the Sponsors in their sole discretion to the Destination;

(ii) Round trip ground transportation for the Winner and Guests between the airport and hotel at Destination and the Winner's home and Canadian International airport closest to Winner's home; and

(iii) One (1) car rental with unlimited mileage during the Travel Period, including car rental fees, insurance and optional damage insurance (the "**Rental**"). Exact make and model to be determined by Sponsors in their sole discretion.

(c) Actual value of Prize will depend on departure city.

(d) Winner is not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.

(e) The Sponsors and/or the Sponsors' representatives will contact the Winner to coordinate the provision of the Prize within seven (7) days once such Winner has been successfully contacted and notified of their Prize and fulfilled the requirements set out herein.

5. PRIZE CONDITIONS.

(a) All bookings and/or reservations are subject to availability at time of booking. Winner and their Guests must be available to travel and participate in the Prize during the Travel Period. Should Winner and/or Guest be unable participate during the Travel Period, the Prize will be forfeited and awarded to an alternate winner.

(b) Winner and Guests will be responsible for all incidental costs and expenses not explicitly included in the Prize, including without limitation, transportation to and from originating airport, travel and medical insurance, travel documentation, airport improvement fees, bag check fees, taxes, gratuities, telephone calls, in-room charges and any other expense not explicitly included in the Prize. Winner may be required to present a valid major credit card upon check-in at the hotel to cover any expenses over and above the standard room charge.

(c) If the Winner lives within one hundred (100) kilometers of the Destination, the Prize will not include airline travel. Alternative transportation may be awarded, as determined by the Sponsors in their sole discretion.

(d) To be eligible for the Rental, the driver (which may be either Winner or a Guest) must be: (i) twenty-five (25) years or age or older; (ii) have a valid driver's license; and (iii) have a valid credit card in their name.

(e) Guests must: (i) be of the age of majority or older in their province or territory of residence; (ii) be legally able to travel to Destination and have any and all necessary documentation as may be required for presentation to Canadian customs and airport personnel; and (iii) comply with the Contest Rules and sign and return the Release (as defined in Section 7 below).

(f) Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if the Prize (or any portion thereof) cannot be awarded for any reason.

(g) Shipped Prizes shall not be insured and the Sponsors shall not assume any liability for lost, damaged or misdirected Prizes.

6. WINNER SELECTION.

One (1) Winner shall be selected as follows:

(a) On or about August 14, 2023 in Toronto, Ontario, one (1) entrant will be selected by a random draw from all eligible entries received during the Contest Period. Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical

skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release.

(b) The odds of being selected as a potential winner are dependent upon the number of eligible entries received by the Sponsors.

(c) THE SELECTED ENTRANT WILL BE NOTIFIED BY TELEPHONE OR E-MAIL NO LATER THAN AUGUST 14th, 2023 AT 3:00 P.M. ET AND MUST RESPOND WITHIN TWO (2) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, they will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsors' sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.

(d) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.

7. **RELEASE.** Winner and Guests will be required to execute a legal agreement and release ("**Release**") that confirms Winner and Guests': (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "**Releasees**") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors' collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner's and Guests' name, statements, image, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within two (2) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.

8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, exposure to the COVID 19 virus, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant's participation in the Contest, without limitation.

9. **LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software,] telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest and/or the Contest Website.

10. **CONDUCT.** By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at the Contest Websites throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest and/or the Contest Website or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Winner and Guests must at all times behave appropriately when taking part in the Prize and comply with the Contest Rules and any other rules or regulations in force at the Prize-related locations, including but not limited to any COVID-19 requirements in force. The Sponsors reserve the right to remove from the Prize-related locations, any Winner and/or Guests who breaks such rules and/or fails to behave appropriately and to disqualify such Winner and/or Guests. Any disqualified Winner and/or Guests will forfeit any un-awarded elements of the Prize.

11. **PRIVACY / USE OF PERSONAL INFORMATION.**

(a) By participating in the Contest, each entrant: (i) grants to the Sponsors the right to use his/her name, mailing address, age range, telephone number and or e-mail address (collectively the "**Personal Information**") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winner and coordinating the provision of the Prize; (ii) grants to the Sponsors the right to use their Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsors may disclose their Personal Information to third-party agents and service providers of any of the Sponsors in connection with any of the activities listed in (i) and (ii) above.

(b) Corus will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with the Corus Privacy Policy at: http://coruscentral.com/Pages/Privacy-Policy.aspx.

12. **INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

13. **TERMINATION.** The Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

14. **LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

15. **DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

16. **SOCIAL MEDIA.** This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Facebook and/or Twitter. Any personal information provided in connection with the Contest is being provided to Corus and any questions, comments or complaints regarding the Contest must be directed to Corus.